



JUICE GURU MARKETING Club



EXCLUSIVE PEEK

+8 swipes & more



As you explore what's inside:

ENVISION THE HOURS & STRESS YOU'LL RECLAIM EACH MONTH...

By harnessing these tailored marketing tools crafted specifically for juicing and wellness businesses.

- ✓ Fresh, Ready-to-Use Email Campaigns
- ✓ Customizable Juicing Guides & Resources
- ✓ Engaging Social Media Graphics & Content
- ✓ Prompts for FB & IG Reels
- ✓ Detailed Monthly Content Calendars
- ✓ Exclusive Marketing Mastery Checklist
- ✓ And EXTRA BONUS PROGRAMS

Email Swipes

THE POWER OF BUILDING AN EMAIL LIST AND SENDING VALUE EMAILS

In the world of digital marketing, email remains one of the strongest channels for businesses to connect with their audience. Here's a snapshot of its impact:



Direct Reach

No algorithms to battle; your message lands straight in your audience's inbox.



Connections

Personalized content tailoring make each email resonate more.



Trust Building

Delivering consistent value cements your reputation as an industry authority.



Big Conversions

Warm audiences, those familiar with your brand, convert better.



Lasting Bonds

Regular insightful content fosters long-standing customer relationships.



Budget-Friendly

Among all marketing channels, email offers a notable return on investment.

With that context, let's explore two in-depth value email swipes to elevate your email game:

Email #1

VALUE EMAIL SWIPE

THEME: Getting to Know You

SUBJECT OPTION 1: Welcome to Your Vibrant Health!

SUBJECT OPTION 2: Welcome to Our Juicing Family! 🍏🥕

Hello **[First Name]**,

I'm so excited to welcome you to our juicing family.

My name is **[Your Name]**, and I'm a **Certified Juice Therapist [If you are one]**.

{Use this section to tell your story about what juicing has done for you, including the pain of where you were before you embarked on this health journey. Keep your sentences short to keep the flow as your follower reads through the email}

Inspired by my **{encapsulate your result - ex: healing journey or weight loss, etc.}**, I embarked on this path and can't wait to share this transformative journey with you.

Juicing is more than just a diet or a drink. It's a lifestyle.

In the coming weeks, I'll be sending you tips and ideas intended to help you transform your life.

Good stuff like my favorite juice recipes, health tips, and stories from fellow juice enthusiasts.

Together, we'll discover how bringing fresh juice into your daily life will help you heal too.

{{company_owner}}

{{company_website}}

Email #2

VALUE EMAIL SWIPE

THEME: Power of Green Juice

SUBJECT OPTION 1: The Magic of Green Juice

SUBJECT OPTION 2: Unveiling the Secrets of Green Juice 🥬🍊

Hey {{First_name}},

It's so easy to be confused... **or even intimidated** ... when you start your wellness journey.

Isn't it?

So many fad diets. So many so-called "miracle cures".

Even *juicing can seem like a mountain to tackle*. And it's hard to know where to start the climb.

Some "influencers" tell you to juice fast for like 30-90 days.

Others warn to stay away from fruit.

And still others say stick to just one thing, like celery juice.

The juicing world is vast. That's true.

And, **as a Certified Juice Therapist [If you are one]**, I have a lot of guidance to share with you. On all of these topics. (So, stay tuned...)

But today, I want to help you to get started. Quickly. And easily.

And if there's one standout to start with. That pretty much everyone can agree on.

It's the green juice.

Leafy greens are bursting with nutrients and enzymes.

And green juices, when consumed regularly... can transform your life. And heal your body.

Email #2

VALUE EMAIL SWIPE CONTINUATION

You might wonder what makes green juices so magical. Here's just a few of the ways:

1. **Rich in Chlorophyll:** Green juice acts as a natural detoxifier.
2. **Low in Sugar:** A green juice is generally less fruit, more greens - making it perfect for balanced energy.
3. **High in Nutrients:** Green juice is the superior way to meet your daily vitamin and mineral needs.
4. **Super Healing Properties:** Some leafy greens, like kale, can actually help prevent certain cancers. Others, like spinach (and kale), can help heal your heart. And on. And on.

And the best secret of all? Green juice doesn't have to taste like "earth" or "grass."

A green juice can be naturally salty, if you add celery and lemon. Or spicy, if you add a jalapeno pepper. Or sweet, if you add a few apples or a handful of strawberries.

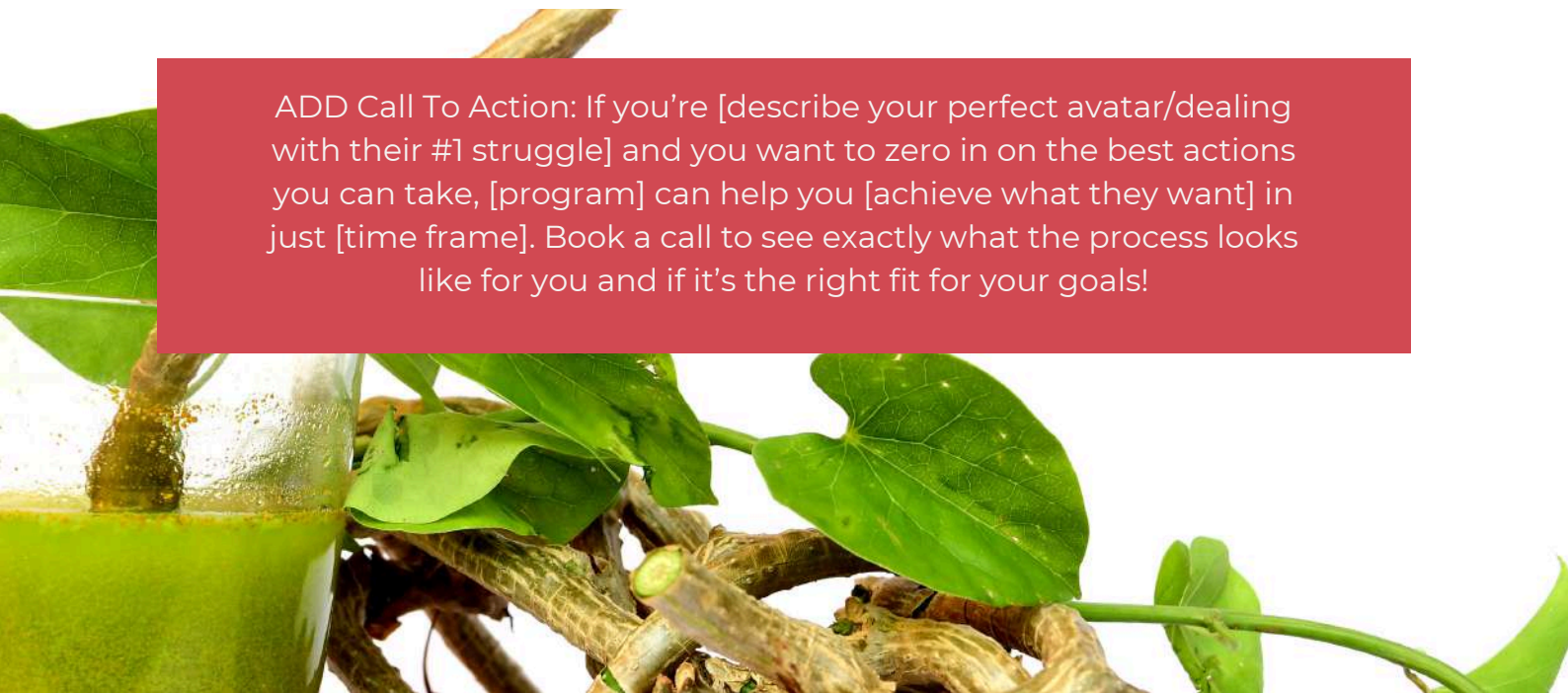
If you're curious to give it a try, I'll be sharing my favorite green recipe with you in my next email (in just a few days)!

Stay vibrant,

{{company_owner}}

{{company_website}}

ADD Call To Action: If you're [describe your perfect avatar/dealing with their #1 struggle] and you want to zero in on the best actions you can take, [program] can help you [achieve what they want] in just [time frame]. Book a call to see exactly what the process looks like for you and if it's the right fit for your goals!



AS PART OF YOUR CLUB MEMBERSHIP, PREPARE TO UNLOCK AN ARRAY OF *Incredible Email Bonuses*

Customizable Marketing Emails: Crafted for adaptability to your unique branding and messaging.

New Juicer Onboarding Sequences: Perfect for introducing new subscribers to their juicing journey.

Efficient Lead Magnet Delivery Sequences: Deliver value-packed content seamlessly.

Exclusive Wellness Juicing-Themed Giveaway Promotions: Engage and excite your audience with special offers.

Targeted Re-engagement Campaigns: Rekindle the interest of subscribers who've drifted away.

and a lot more!



CLIENTS OF JUICE GURU INSTITUTE SPEAK VOLUMES



Juice Guru Institute helped me explode my social media following. Thanks to the program, I've also become a TV and internet celebrity, having more impact and reaching so many more people!

Chef Babette Davis, CJT



What started as a side hustle has become my full-time business with 400% sales growth! Our business is now thriving. We've experienced growth after growth. Juice Guru's resources are second to none. Juice leads our sales and is the core of our brand.

Sarah Verlinde, CJT



Juice Guru gives you HUGE IMPACT help people naturally and holistically. If you're thinking about working with Juice Guru, you should do it! It has transformed my life and business. I have a huge social media following and have been featured on mainstream TV.

Evie Kevish, CJT

More than just emails

DIVE DEEPER WITH JUICE GURU MARKETING CLUB

The email resources provided are merely a glimpse into the wealth of content you'll access as a Juice Guru Marketing Club member. Every month, our members are equipped with eight premium emails, each carefully crafted to engage, nurture, and convert your audience. These emails are not just informative but are also imbued with potent calls to action, amplifying your opportunities to spotlight your juicing programs and services.

To empower you further, we've curated exclusive training sessions that demystify the art of designing compelling calls to action. With this knowledge, you'll be poised to craft messages that resonate deeply with your audience, driving them to act. Whether it's through emails, social media posts, or any other content format, you'll be equipped to convert your audience into loyal clients.

BUT HOLD ON, THE JUICE DOESN'T STOP FLOWING THERE!





Client

BUILDING TOOLS

EXCLUSIVE PEEK

AT CANVA SOCIAL MEDIA

TEMPLATES

JUICE GURU MARKETING CLUB'S CLIENT-BUILDING GRAPHICS:

THE KEY TO CULTIVATING A THRIVING COMMUNITY



Our Canva templates are much more than just eye-catching visuals; they're instrumental in building a solid email list. But why is list-building so crucial?

Juice Guru Marketing Club's Canva Templates Aim to:

Attract and Engage: Designed to resonate deeply with your ideal client, these graphics meet them exactly where their interests lie.

Empower and Elevate: Our templates are not just visually appealing; they serve as stepping stones for your audience, giving them quick wins and bolstering their confidence in the realm of health and wellness.

Demonstrate Your Expertise: The content hints at the depth of solutions you offer, making it evident that you're not just about information, but transformation. Those who engage with your list-building content are more likely to seek out further coaching or guidance from you.

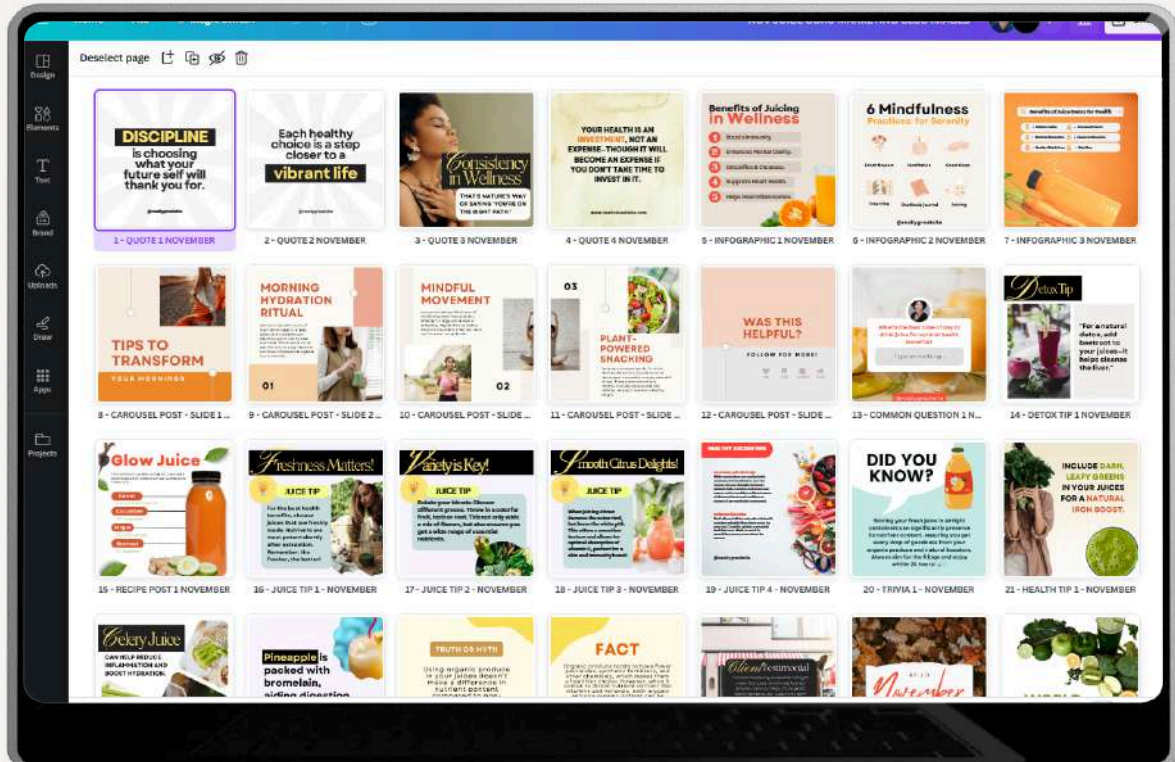
In essence, these graphics are a bridge. They connect your audience's initial interest to the deeper, transformative experiences you offer, ensuring that you continually draw in individuals genuinely invested in the world of juicing and wellness.

This methodology is central to the **Juice Guru Marketing Club's** philosophy, guiding our members to consistently attract high-quality, engaged leads to their businesses.



Exclusive Peek

AT YOUR MONTHLY SOCIAL MEDIA CONTENT DROPS



Dive into a monthly dose of **VIBRANT & ENGAGING SOCIAL MEDIA CONTENT** that includes:

ESSENTIAL HEALTH INSIGHTS

EXPERT JUICING ADVICE

DETOXIFICATION STRATEGIES

HOLISTIC WELLNESS POINTERS

INFORMATIVE INFOGRAPHICS

CELEBRATORY EVENTS

CLIENT TRANSFORMATIONS

DYNAMIC CAROUSEL CONTENT

VIRAL-READY SHAREABLE

POSTS

Elevate your juicing brand with content that truly resonates and engages with the Juice Guru Marketing Club!

#1 SAMPLE SOCIAL MEDIA SWIPE

Check out this sample! Feel free to adjust the wording to align with your unique message and target audience. Plus, you can customize the accompanying Canva template to match your brand's aesthetics and colors!

CAPTION:

🥕 Glow from the Inside Out! ✨
Unveiling our nutrient-packed Glow Juice, a dazzling blend of Carrots, Cucumber, Ginger & Beets, formulated to elevate your health & radiance! 🌈

🌟 Sip your way to vibrant skin, robust immunity, and a rejuvenated spirit with every delightful drop! 🥤

💪 Your wellness journey just got a colorful boost! 🚀

🎨 #GlowJuice #RadiantHealth
#NaturalGlow #WellnessInASip
#VibrantYou



#2 SAMPLE SOCIAL MEDIA SWIPE

Check out this sample! Feel free to adjust the wording to align with your unique message and target audience. Plus, you can customize the accompanying Canva template to match your brand's aesthetics and colors!

CAPTION:

Mindfulness is about knowing that you can't change everything. But what you can do is make the right choices for yourself.

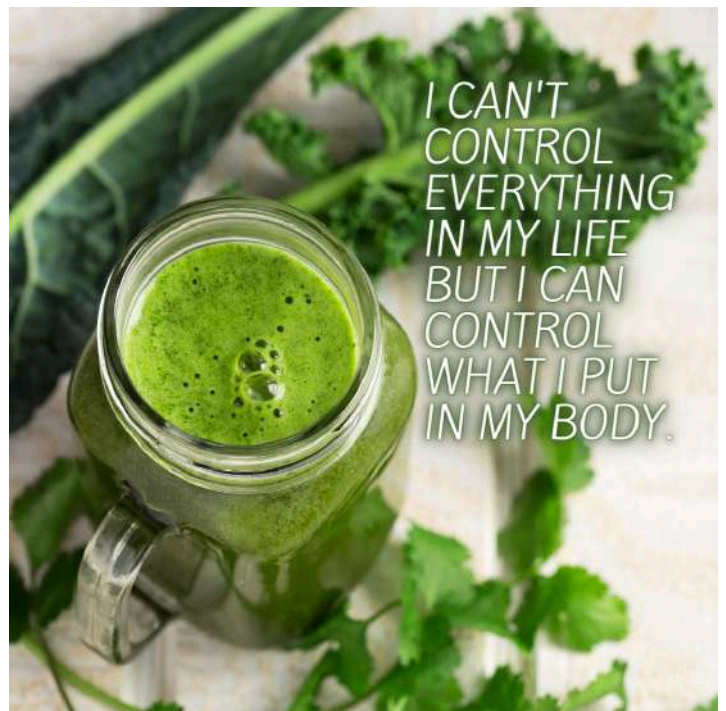
Over time, as you consistently chose that vibrant elixir, you notice clearer skin, better digestion, and a newfound energy.

That's the magic of juicing! Every time you pick a wholesome juice, you're not just quenching your thirst.

You're investing in a future where you wake up feeling refreshed, revitalized, and ready to conquer the day.

So here's to making choices that our future selves will raise a glass to.

Because in the world of juicing, discipline tastes delicious. 🍏🥒🥤
#JourneyToJuicing"



#3 VIDEO SCRIPT SWIPE

Understanding the might of video content in today's digital landscape, Juice Guru Marketing Club ensures you're equipped with compelling video scripts each month. These are designed to not only elevate your social presence but also bolster your confidence on camera.

VIDEO SCRIPT EXAMPLE:

Title: “Green Juicing Glow-Up Challenge! 🌿✨”

[Background Music: Trending and upbeat song]

[Scene 1: A dynamic split screen. Left side: YOU.. bored... looking at a pile of greens. Right side: YOU, now energetic, holding a glass of green juice.]

Text on Screen: “Before & After Green Juicing Challenge! 🤯”

[Voiceover]: “Hey Juicing fam! Ready to level up your health game and get that natural glow? Let’s do it with the Green Juicing Glow-Up Challenge! 💪🥒”

[Scene 2: Fast montage of washing and chopping veggies, with fun, fast-paced music. The screen is filled with quirky stickers and emojis.]

Text on Screen: “Step 1: Grab your greens! 🥬🥒👉”

[Voiceover]: “Grab all the green goodness you can find - spinach, kale, cucumber, and celery! 🥬 Let’s chop ‘em up and get ready for some magic! ✨”

[Scene 3: A close-up of a juicer in action, with vegetables turning into juice. The screen has playful animations and sound effects.]

Text on Screen: “Step 2: Juice it up! 🌀”

[Voiceover]: “Throw them into a juicer and watch the transformation! Just like us, these greens are ready for a glow-up! ❤️”

[Scene 4: The person from Scene 1 takes a sip of the green juice, eyes widen in surprise.]

#3 VIDEO SCRIPT SWIPE

CONTINUATION..

Text on Screen: “Step 3: Taste the Power! 💪”

[Voiceover]: “Now, the moment of truth! Take a sip and let the power of chlorophyll kick in! It's detox time, baby! 🏃”

[Scene 5: The person starts dancing energetically, with animated sparkles and stars around.]

Text on Screen: “Glow-Up Activated! ✨”

[Voiceover]: “Feel that? That's your body saying ‘Thank you!’ Energy level: 100! Skin: Glowing! Vibes: Unstoppable! 🌟”

[Scene 6: The screen splits into multiple frames, showing other people joining the challenge, dancing, and drinking green juice.]

Text on Screen: “Join the Challenge! 📱 #GreenJuicingGlowUp”

[Voiceover]: “Alright, Guys! Your turn! Grab those greens, juice it up, and show us your Green Juicing Glow-Up dance! Don't forget to use #GreenJuicingGlowUp and let's spread those healthy vibes! 🥰”

[Scene 7: The screen transitions to a green juice glass with the challenge hashtag and trendy stickers.]

[Background Music: Ends with a catchy jingle]

[Voiceover]: “Cheers to health, energy, and killer dance moves! Let's do this, Juice Friends! 🥂”

[End of Video]





JUICE GURU
MARKETING
Club

DONE FOR
YOU TOOLS

*Exclusive
Peek*



Amplify:

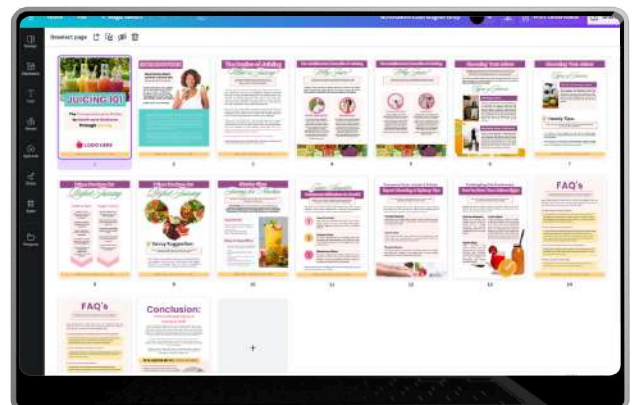
YOUR JUICING AUDIENCE MAGNET TOOLS

A “lead magnet” is like a little gift you give to people in exchange for their contact information. Think of it as a trade: “Hey, give me your email, and I'll send you something cool in return!”



MONTHLY JUICING CANVA TEMPLATE:

Each month, you'll be gifted with a fresh, customizable Canva template, meticulously crafted to engage your audience and transform casual prospects into loyal clientele. Like this “Juicing 101” Guide:



JUICING 101
The Comprehensive Guide
to Health and Wellness
Through Juicing
LOGO HERE

UNLOCK THE NEXT LEVEL OF YOUR JUICING BUSINESS:

POWERFUL MONTHLY BONUSES FOR DYNAMIC GROWTH

Embrace the future of your business, powered by these game-changing resources.

Diving into the world of juicing and wellness is both thrilling and challenging. At Juice Guru Marketing Club, we recognize your passion, dedication, and the hurdles you might encounter. That's why we're introducing exclusive bonuses tailored to provide a significant boost to your brand.

These bonuses, worth thousands of dollars, aren't just tools; they represent pivotal growth opportunities. Crafted by experts and optimized for your industry, they are your ticket to streamlined operations, increased revenue, and a magnified online presence.



MORE GOODIES EACH MONTH:



BONUS EBOOK GIFT EMAIL:

Want to surprise your existing subscriber base with a brand new juicing eBook? We've got you covered with a pre-written email, making the giveaway seamless and impactful.



BONUS JUICING AD COPY:

Scale your reach exponentially. Every month, get access to SIX ready-to-deploy ad copies, optimized for Facebook, ensuring you attract the right audience. And if you're new to ads, our step-by-step guidance will make the journey smooth and efficient.



BONUS SOCIAL CALENDAR:

You'll receive a monthly marketing calendar to take the guesswork out and make promoting your business on social media a breeze. These calendars can be integrated into any scheduling platform, even organic.

Dive deep into these resources and watch as the Juice Guru Marketing Club revolutionizes your juicing venture!

INTEGRATING YOUR JUICE JOURNEY

Envision the boundless freedom of having countless hours returned to you, with your marketing approach amplified by expertly-crafted content.

With the Juice Guru Marketing Club by your side, you're endowed with a holistic strategy to:

- Build a vibrant community teeming with dedicated juice enthusiasts.
- Engage and nurture your fresh prospects with consistent value.
- Seamlessly CONVERT those prospects into committed, paying clients!



JOIN THE JUICE GURU MARKETING CLUB

Special Founding Member Offer: Lifetime access at 50% OFF our monthly price. Take advantage by clicking here.



JUICE GURU MARKETING *Club*

**CLICK HERE TO JOIN THE
JUICE GURU MARKETING
CLUB TODAY FOR 50%
OFF FOR ALL FOUNDING
MEMBERS!**

Your commitment to elevating your brand is mirrored in our unwavering support. If our club doesn't resonate with your aspirations, your investment is safeguarded. 🍹

**Proudly backed by our 100%
Money-Back Happiness Guarantee.**